**Research Question:** *How are faculty members using social media in higher education and how effective do they perceive these tools as enhancing students’ learning?*

1. What courses are you teaching this semester?
2. What social media tools are you using in the courses that you are teaching this semester?
3. Is the use of social media optional for students or is it a course requirement?
4. Why did you choose this specific tool(s)?
5. What type of activities are students required to carry through the social media tools?
   1. Explain a task or two that they are supposed to do
   2. Describe a learning activity that you think (or students have reported) has enhanced students’ learning.
   3. Are these tasks mentioned in the syllabus?
6. Think about a course that you have taught but without using social media. How was your experience different/

similar to a course in which you used social media?

1. What impact do you think social media has on your students’ learning of the content? On the class environment in general?
2. Do you consider social media as an essential component in your course? Please explain.
3. How accepting of social media tools for educational purposes do you think students are? What is their response when you tell them that you be using a social media tool in your course?
4. What is the level of serious commitment that students show when they use social media for educational purposes?
5. As a second step in my research I am planning to investigate students’ perceptions of social media activities in their coursework. Would you be willing to share an anonymous online survey with your students to learn more about their social media learning experiences in your course?